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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTONI	
10/616,578	07/09/2003		ATTORNEY DOCKET NO.	CONFIRMATION NO
75	90 12/28/2004	Seiji Kato	1003-1-01 PUS	1326
F. JASON FAR-HADIAN FSO		EXAMINER PARSLEY, DAVID J		
CENTURY IP LAW GROUP P.O. Box 7333				
NEWPORT BE	ACH, CA 92658-7333		ART UNIT	PAPER NUMBER
			3643	
	•		DATE MAILED: 12/28/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Amultanatt	
		Applicant(s)	
Office Action Summary	10/616,578 Examiner	KATO, SEIJI	
	David I Parelov	Art Unit	/
The MAILING DATE of this communication ap	ppears on the cover sheet wit	th the correspondence add	Jraco J
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1. - after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a rep - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailine earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 20 N	LY IS SET TO EXPIRE 3 MC 136(a). In no event, however, may a reply within the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application to become ABA and date of this communication, even if the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application to become ABA and date of this communication, even if the statutory management of the statutory management of the statutory management of the statutory management of the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application of the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application of the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application to become ABA and date of this communication to become ABA and date of this communication, even if the statutory management of the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the statutory minimum of thirty will apply and the statutory minimum of thir	ply be timely filed (30) days will be considered timely. HS from the mailing date of this com NDONED (35 U.S.C. § 133). mely filed, may reduce any	munication.
Application Papers	,		
9) The specification is objected to by the Examiner 10) The drawing(s) filed on 19 June 2004 is/are: a) Applicant may not request that any objection to the deplacement drawing sheet(s) including the correction 11) The oath or declaration is objected to by the Examiner	accepted or b) objected arming(s) be held in abeyance.	See 37 CFR 1.85(a).	.121(d).
Priority under 35 U.S.C. § 119			102.
a) Acknowledgment is made of a claim for foreign p a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureau (* See the attached detailed Office action for a list of	have been received. have been received in Appli y documents have been rec	cation No eived in this National Stag	je
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summ Paper No(s)/Mai 5) Notice of Inform	ary (PTO-413) I Date al Patent Application (PTO-152)	

Detailed Action

Amendment

This office action is in response to applicant's amendment dated 11-20-04 and this action 1. is non-final.

Claim Rejections - 35 USC § 103

- The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all 2. obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the

Claims 1-6, 8-9, 11-15, 17-18 and 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over JP Patent No. 10-262501 in view of U.S. Patent No. 5,894,693 to Davie.

Referring to claims 1 and 11, the Japanese patent discloses a fishing lure comprising, a lure body – at 1-4, comprising a rigid portion – at 3 and 4, the rigid portion comprising at least two separate components – see figures 1-2, and wherein the rigid portion comprises at least two separate first and second rigid components positioned at opposite ends of the elongated lure body and connected to two separate sections of an elongated elastic component - at 2, for allowing the lure body to flex, wherein the elastic component is made of a memory alloy – see the English abstract, to maintain a particular shape although flexible enough to bend in various directions -

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see for example the English abstract and figures 1-2. The Japanese patent does not disclose the lure body comprises a resilient cover portion encapsulating the two separate components of the rigid portion. Davie does disclose the lure body comprises a resilient cover portion – at 40, encapsulating the two separate components of the rigid portion – see at 18 and 56 in figure 11b or 18 and 34 in figure 11a. Therefore it would have been obvious to take the device of the Japanese patent and add the resilient portion of the lure body of Davie, so as to provide a natural feel and appearance to the lure body.

Referring to claims 2 and 13, the Japanese patent as modified by Davie further discloses a fishing line attachment – at 10, attached to one of the at least two separate components for allowing a fishing line to be connected to the lure body – see for example figures 1-2 of the Japanese patent.

Referring to claims 3 and 14, the Japanese patent as modified by Davie further discloses a hook attachment component – at 12 or 15, attached to one of the at least two separate components for allowing a hook – at 14 or 17, to be connected to the lure body – see for example figures 1-2 of the Japanese patent.

Referring to claim 4, the Japanese patent as modified by Davie further discloses the lure body is an elongated body with one of each of the at least two separate components positioned at the elongated body's opposite ends – see for example figures 1-2 of the Japanese patent.

Referring to claim 5, the Japanese patent as modified by Davie further discloses the at least two separate components have a composition strength that can withstand forces associated with fishing without breaking – see for example figures 1-2 of the Japanese patent.

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Referring to claim 6, the Japanese patent as modified by Davie further discloses the elastic component – at 2 is a wire – see the English abstract, having a composition strength that can withstand forces associated with fishing and repetitive bending without breaking – see for example the English abstract and figures 1-2 of the Japanese patent.

Referring to claims 8-9 and 12, the Japanese patent as modified by Davie further discloses the elastic component has a biasing property for allowing the lure body to bend approximately 30 degrees to imitate body positions of live bait when moving – see for example the English abstract and proximate 2 in figures 1-2 of the Japanese patent.

Referring to claim 15, the Japanese patent as modified by Davie further discloses the at least first and second rigid components and the elastic component have a composition strength the can withstand forces associated with fishing and repetitive bending without breaking – see for example figures 1-2 and the English abstract of the Japanese patent.

Referring to claim 17, the Japanese patent discloses a fishing lure comprising, a lure body – at 1-4, comprising a rigid portion – at 3 and 4, and wherein the rigid portion comprises at least two separate first and second rigid components positioned at opposite ends of the elongated lure body – see figures 1-2, and the resilient portion housing the at least first and second rigid portions – see for example figures 1-2, connected by an elastic component – at 2, for allowing the lure body to flex, wherein the elastic component is made of a memory alloy – see the English abstract, to maintain a particular shape although flexible enough to bend in various directions – see for example the English abstract and figures 1-2. The Japanese patent does not disclose a resilient elongated body made of a flexible plastic for fully encapsulating the first and second rigid components. Davie does disclose the a resilient body – at 40, made of a flexible plastic

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portion – see for example column 4 lines 40-67, for fully encapsulating the first and second rigid components – at 18 and 56 as seen in figure 11B. Therefore it would have been obvious to take the device of the Japanese patent and add the resilient portion of the lure body of Davie, so as to provide a natural feel and appearance to the lure body.

Referring to claim 18, the Japanese patent as modified by Davie further discloses the elastic component – at 2 is a wire – see the English abstract of the Japanese patent, having a composition strength that can withstand forces associated with fishing and repetitive bending without breaking – see for example the English abstract and figures 1-2 of the Japanese patent.

Referring to claim 20, the Japanese patent as modified by Davie further discloses a hook attachment component – at 12 and 15, attached to one of the at least two rigid components for allowing a hook – at 14 or 17, to be connected to the lure body – see for example figures 1-2 of the Japanese patent.

Claims 7 and 19 are rejected under 35 U.S.C. 103(a) as being unpatentable over the Japanese patent as modified by Davie as applied to claims 1 or 17 above, and further in view of U.S. Patent No. 5,182,875 to Righetti.

Referring to claims 7 and 17, the Japanese patent as modified by Davie does not disclose the elastic component is blade-shaped. Righetti does disclose the elastic component – at 900, is blade-shaped – see for example figure 11. Therefore it would have been obvious to one of ordinary skill in the art to take the device of the Japanese patent as modified by Davie and add the elastic component being blade-shaped of Righetti, so as to increase the flexibility of the lure so that it mimics the movements of fish.

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Claim 10 is rejected under 35 U.S.C. 103(a) as being unpatentable over the Japanese patent as modified by Davie as applied to claim 1 above, and further in view of U.S. Patent No. 5,203,103 to Hawley. The Japanese patent as modified by Davie does not disclose the soft portion is plastic. Hawley does disclose the soft portion – at 10, is plastic – see for example column 2 lines 20-32. Therefore it would have been obvious to one of ordinary skill in the art to take the device of the Japanese patent as modified by Davie and add the soft portion made of plastic of Hawley, so as to make the lure flexible and more lightweight.

Response to Arguments

3. Applicant's arguments with respect to claims 1-15 and 17-20 have been considered but are most in view of the new ground(s) of rejection.

Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to David J Parsley whose telephone number is (703) 306-0552. The examiner can normally be reached on 9hr compressed.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Peter Poon can be reached on (703) 308-2574. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

David Parsley
Patent Examiner
Art Unit 3643

PETER M. POON SUPERVISORY PATENT EXAMINER

12/28/04